



Jennifer Burge

CEO & Founder, WorldWise Consulting · *Intercultural Communications Expert & International Business Strategist*

Jennifer Burge is one of the foremost authorities on cross-cultural business intelligence and international strategy practicing today. A dual U.S.-Australian citizen and CEO of **WorldWise Consulting**, she has spent more than 30 years operating at the intersection of global commerce, diplomacy, and institutional leadership — advising executives, governments, embassies, and multilateral organizations across **more than 50 countries** on the human dimensions of international strategy: cross-cultural negotiation, stakeholder alignment, multicultural leadership, and the intercultural intelligence that determines whether global initiatives succeed or fail.

Based in Mexico City and working extensively across North America — with a particular focus on Canada, where she is actively building partnerships in the mining exploration sector — Jennifer commands a rare combination of lived cross-cultural experience, Fortune 500 corporate pedigree, diplomatic credibility, and academic distinction. Her client and partner network spans government ministries, embassies, development finance institutions, chambers of commerce on three continents, and the world's leading executive education institutions.

A GLOBAL CAREER BUILT ON SUBSTANCE

Jennifer's career trajectory is itself a testament to her expertise. Her management consulting assignments have taken her to Germany, The Netherlands, Singapore, Australia, and across the Americas — accumulating the firsthand, in-market experience that distinguishes genuine cross-cultural authority from academic theory. Her corporate pedigree includes senior roles at **Fortune 100 company Honeywell** and **Fortune Global 500 firms Accenture Consulting and EDS**.

Her professional credentials are exceptional in both depth and geographic range. Jennifer earned her **Project Management Professional (PMP) certification in Amsterdam (2007)** and her certification to teach Business English — **with distinction** — in Madrid (2017). She subsequently completed consecutive **fellowships at the Intercultural Communication Institute in Portland, Oregon (2018) and Santa Fe, New Mexico (2019)**, cementing her standing among the world's leading practitioners of applied intercultural communication.

BOARD, ADVISORY & DIPLOMATIC APPOINTMENTS

Jennifer holds simultaneous appointments at the highest levels of business, diplomacy, and academia across multiple continents:

- **Harvard Business Review Advisory Council** — Member since August 2024, joining an elite cohort shaping the future of global management thought.
- **Australian Embassy of Mexico** — Intercultural Communication Advisor.
- **Embassy of Denmark in Mexico** — Intercultural Communication Advisor.
- **Canadian Chamber of Commerce in Mexico** — National Advisor to the Education Committee.
- **Fulbright Garcia-Robles Institute** – Bicultural Intercultural Communication Instructor (US-MX)
- **AmCham Canada Vancouver** — Board of Directors, Head of the Mining Committee (2021 - 2023).
- **ANZMEX (Australia-New Zealand-Mexico Business Council)** — Board of Directors, Mining Group Leader (2023 - 2025).
- **New Zealand Trade and Enterprise (NZTE)** — Intercultural Communication Advisor Mexico Mining (2021 - Present).

ARCHITECT OF CROSS-BORDER PARTNERSHIPS IN MINING & INDUSTRY

Jennifer is a recognized force at the intersection of cross-cultural intelligence and the natural resources sector across the Americas. In 2019, she became a partner of Mexico's **Sonora Mining Cluster**; in 2020, WorldWise Consulting was designated the Cluster's **first strategic ally in the United States**. In 2021, she co-organized **Las Mineras: Mega Women of the Megaregion** — a landmark convening at the intersection of gender leadership, international trade, and industrial development, produced in partnership with the Cluster and the **U.S. Department of State's Bureau of Economic Affairs**.

Jennifer simultaneously served as the **first U.S. strategic partner of the Sonora Secretariat of Tourism**, strengthening binational economic ties across the Arizona–Sonora region. She has worked closely with **New Zealand Trade & Enterprise LATAM** to cultivate relationships in the Mexican mining sector, and with **CIERTO Global** to advance multicultural team communications across the U.S., Guatemala, and Mexico. Since 2024, Jennifer has been actively engaged in building **Indigenous partnerships in the Canadian mining exploration sector** to expand economic and employment opportunities among First Nations communities.

UNIVERSITY OF OTTAWA — EXECUTIVE EDUCATION PARTNERSHIP (2025)

In 2025, Jennifer formalized a landmark partnership with the **University of Ottawa's Professional Development Institute (PDI)** — one of Canada's most prestigious executive education institutions — to deliver the flagship program **Cross-Cultural Business Communication for Latin American Leaders and Teams**. Delivered online and through in-person intensives at the University of Ottawa and at client sites across Latin America, the program equips senior executives with the intercultural competencies to negotiate, lead, and build lasting partnerships across borders, aligned with broader PDI pathways in leadership, digital transformation, artificial intelligence, and cybersecurity.

This collaboration reflects both Jennifer's commitment to developing the next generation of globally capable leaders and the growing institutional recognition of WorldWise Consulting as a **preeminent authority on cross-cultural intelligence in the Americas**.

SECRETARIAT OF ECONOMY OF MEXICO — TRADE MISSION TO CANADA (2025)

In 2025, Jennifer Burge was selected by **Mexico's Secretariat of Economy** as the **sole private sector contributor** to the preparation of Mexico's official trade delegation to Canada — making WorldWise Consulting the only private sector firm entrusted with this responsibility. Recognized as a designated ally of the **Embassy of Canada in Mexico** and serving as **National Advisor to the Education Committee of the Canadian Chamber of Commerce in Mexico (CanCham)**, Jennifer delivered a bilingual briefing on Canadian business culture, negotiation norms, and cross-cultural partnership strategy — streamed live ahead of the delegation's arrival in Canada. This distinction reflects the exceptional depth of institutional trust Jennifer commands at the intersection of Mexican government, Canadian diplomatic, and binational business networks.

TRUSTED ACROSS INSTITUTIONS

Jennifer's reach extends seamlessly across diplomatic, academic, governmental, and private sector institutions. She has delivered U.S.–Mexico communications strategies to **Fulbright bicultural business grantees** at **COMEXUS Garcia-Robles**, and contributed to intercultural programming across the Americas. She is equally at home advising a mining executive navigating Indigenous consultation in Canada, a Latin American leadership team preparing for cross-border negotiations, or a government ministry strengthening bilateral economic ties.

Jennifer Burge does not simply consult on cross-cultural strategy — she embodies it. At a moment when the geopolitical and commercial landscape of the Americas is being redrawn, her combination of lived experience, institutional trust, and practical expertise makes her an indispensable partner for any organization navigating the complexities of international business.

Connect with Jennifer

Mobile: +1 480 465 2498 **Email:** Jennifer@BecomeWorldWise.com **Web:** BecomeWorldWise.com

LinkedIn: [linkedin.com/in/jenburge](https://www.linkedin.com/in/jenburge) **Instagram:** [@worldwise_consulting](https://www.instagram.com/worldwise_consulting)